

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Oct 8, 2021
2. SEC Identification Number  
147584
3. BIR Tax Identification No.  
002-727-376-000
4. Exact name of issuer as specified in its charter  
Premiere Horizon Alliance Corporation
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Unit 1705, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas  
Center, Pasig City  
Postal Code  
1605
8. Issuer's telephone number, including area code  
(02) 8632 - 7715
9. Former name or former address, if changed since last report  
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	5,096,541,496

11. Indicate the item numbers reported herein  
Item No. 9 Other Item

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Premiere Horizon Alliance Corporation PHA

## PSE Disclosure Form 4-30 - Material Information/Transactions *References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules*

### Subject of the Disclosure

Results of the Regular Meeting of the Board of Directors of Premiere Horizon Alliance Corporation

### Background/Description of the Disclosure

Premiere Horizon Alliance Corporation (PHA) Board of Directors approved the following actions today, October 7, 2021:

i) The acceptance of the resignation of Mr. Victor Y. Lim, Jr., and election of Mr. Eugene T. Tan as replacement regular director.

Mr. Tan is presently the Co-CEO of Oriental Patron Asia Ltd. where he manages the corporate finance, capital markets, M&A, sales and distribution businesses and private investment business lines of the 28 year old Greater China firm in Hong Kong. Mr. Tan has been an investment banking professional for the past 31 years with senior banking positions in Goldman Sachs, Salomon Smith Barney, ING Barings, HongKong Bank, Oppenheimer Investments Asia, Rothschild and Co. He graduated Summa Cum Laude in Business Administration and Accountancy from the University of the Philippines. Mr. Tan obtained his MBA from Stanford University where he was an Arjay Miller Scholar and Deloitte and Touche Accounting Awardee.

ii) The BOD has directed the Executive Committee and PHA management to formally commence the acquisition of a minimum of 33% ownership of SquidPay Technology Inc. in accordance with the Memorandum of Agreement dated October 29, 2020 between PHA and the Investor Group led by Marvin Dela Cruz, within a target completion period of up to six months. The final terms and conditions of the acquisition will be determined by the results of additional due diligence activities and ongoing third party valuation report, among others.

iii) The change of external auditors from Sycip, Gorres, Velayo & Co. to Reyes Tacandong & Co.

iv) The holding of the Annual Stockholders meeting on December 17, 2021 and setting of the Record Date on November 3, 2021.

### Other Relevant Information

To correct the record date from October 31, 2021 to November 3, 2021 and attaching the profile of Mr. Eugene T. Tan and SEC Form 17-C filed to Securities and Exchange Commission(SEC).

### Filed on behalf by:

<b>Name</b>	Raul Ma. Anonas
<b>Designation</b>	Executive Vice President, Chief Operating Officer, Chief Information Officer (CIO) and SEC Compliance Officer

### **Mr. EUGENE T. TAN – Regular Director**

Mr. Tan (age 59) was elected as a Regular Director of PHA last October 7, 2021 and is currently the Co-CEO of the Oriental Patron Asia Limited where he manages the corporate finance, capital markets, M&A, sales and distribution businesses and private investment business lines of 28 year old Greater China firm. He was previously the Co-CEO of Shanxi Securities International, where he was responsible for building the ECM/DCM/M&A and primary distribution for Shanxi Securities internationally. Mr. Tan was also held senior management roles in the following companies: Managing Director and Head, Investment Banking and Equity Capital Markets – Asia of the Oppenheimer Investments Asia Limited (2013 –2016), Managing Director, Greater China of Rothschild (Hong Kong) Limited (2010 - 2012). Managing Director of Argyle Street Management (2007- 2010), Managing Director and Head, Financial Institutions Group – Asia, ex-Japan of HSBC Investment Bank (2003 - 2007), Managing Director and Head, Financial Institutions Group – Asia, ex-Japan of HSBC Investment Bank (2003 - 2007), Director and Head, Financial Institutions Group – Asia, ex-Japan of Salomon Smith Barney (1999 - 2002), Director and Head, Equity Capital Markets of ING Barings (1995 - 1998), Associate/Vice President, Global Finance/Corporate Finance. (New York) of Goldman, Sachs & Co. (1990 - 1994), Management Associate/Manager, Institutional Bank of Citibank, N.A. (1985 - 1988).

Mr. Tan is also currently the Industrial Zone Task Force Director of Hong Kong Trade and Development Council which advises the Hong Kong government on SME businesses. He was also the Independent Director of KGI Securities (Taiwan) Co. Ltd (2010 - 2013) and KGI Securities (Thailand) Pcl (2008 - 2010), Independent Advisor of Power Sector Asset and Liabilities Management Corporation (2008-2010).

Mr. Tan holds a Business Administration and Accountancy degree, Summa Cum Laude, from the University of the Philippines. Mr. Tan obtained his Master of Business Administration degree in Stanford Graduate School of Business, Palo Alto, CA (1988 - 1990) and graduated with distinction and was an Arjay Miller Scholar and Deloitte and Touche Accounting Awardee.



Premiere Horizon <premierehorizon@gmail.com>

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## SEC FORM 17 - C Results of the Regular Meeting of the Board of Directors of Premiere Horizon Alliance Corporation

2 messages

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**Premiere Horizon** <premierehorizon@gmail.com>

Fri, Oct 8, 2021 at 11:22 AM

To: ictdsubmission@sec.gov.ph

Cc: premierehorizon@yahoo.com, rfa@premierehorizon.com

Dear Sir / Madam,

We are sending the attached SEC Form 17- C which is the result of the regular meeting of the Board of Directors of PHA.held on October 7, 2021.

Thank you.

Very truly yours,

Maricel Perez  
Premiere Horizon Alliance Corporation  
(02) 8632 - 7715



**SEC form 17-C Results of the Regular Meeting of the Board of Directors of PHA\_7Oct21.pdf**

639K

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**ICTD Submission** <ictdsubmission+canned.response@sec.gov.ph>

Fri, Oct 8, 2021 at 11:22 AM

To: premierehorizon@gmail.com

**Dear Customer,**

Your report/document has been SUCCESSFULLY ACCEPTED by ICTD.

(Subject to Verification and Review of the Quality of the Attached Document)

Official copy of the submitted document/report with Bar Code Page (Confirmation Receipt) will be made available after 15 days from receipt through the SEC Express System at the SEC website at [www.sec.gov.ph](http://www.sec.gov.ph)

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## NOTICE

Please be informed that pursuant to SEC Memorandum Circular No. 3, series of 2021, scanned copies of the printed reports with wet signature and proper notarization shall be filed in PORTABLE DOCUMENT FORMAT (PDF) **Secondary Reports** such as: 17-A, 17-C, 17-L, 17-Q, ICASR, 23-A, 23-B, I-ACGR, PHFS, IHFS, BDFS, SWORN STATEMENTS, Monthly Reports, Quarterly Reports, Letters, etc... through email at

[ictdsubmission@sec.gov.ph](mailto:ictdsubmission@sec.gov.ph)

For those applications that require payment of filing fees, these still need to be filed and sent via email with the SEC RESPECTIVE OPERATING DEPARTMENT.

Further, note that other reports shall be filed thru the **ONLINE SUBMISSION TOOL (OST)** such as:  
AFS, GIS, GFFS, SFFS, LCFS, LCIF, FCFS. FCIF ANO, ANHAM, FS-PARENT, FS-CONSOLIDATED, OPC\_AO

FOR MC28, please email to:

[MC28\\_S2020@sec.gov.ph](mailto:MC28_S2020@sec.gov.ph)

**For your information and guidance.**

**Thank you and keep safe.**

# COVER SHEET

1 4 7 5 8 4

SEC Registration Number

P R E M I E R E H O R I Z O N A L L I A N C E  
C O R P O R A T I O N ( f o r m e r l y : P R E M I E R E  
E N T E R T A I N M E N T P H I L I P P I N E S I N C .

(Company's Full Name)

U N I T E - 1 7 0 5 , 1 7 T H F L O O R , E A S T  
T O W E R P S E C E N T E R E X C H A N G E R D .  
O R T I G A S C E N T E R P A S I G C I T Y

(Business Address: No., Street City / Town / Province)

Raul Ma. F. Anonas  
Contact Person

8632-7715  
Company Telephone Number

## SEC FORM 17-C

1 2 3 1  
Month Day  
Fiscal Year

FORM TYPE

0 5  
Month Day  
Annual Meeting

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes

**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (C) THEREUNDER**

1. Date of Report: **08 October 2021**
2. SEC identification number: **147584**                      3. BIR Tax Identification No.: **002-727-376-000**
3. Exact name of registrant as specified in its charter:  
**PREMIERE HORIZON ALLIANCE CORPORATION**
5. Province, country or other jurisdiction of incorporation or organization: **PHILIPPINES**
6. Industry Classification Code:  (SEC Use Only)
7. Address of registrant's principal office: Postal Code  
**Unit E-1705, East Tower, Philippine Stock Exchange Center,  
Exchange Road, Ortigas Center, Pasig City, Metro Manila, Philippines,** **1605**
8. Registrant's telephone number, including area code: **(02) – 8632- 7715**
9. Former name, former address and former fiscal year, if changed since last report: **NOT APPLICABLE**
10. Securities registered pursuant to Sections 8 &12 of the Code, or Sections 4 & 8 of the RSA:

Title of each Class	Number of shares of common stock outstanding and amount of debt outstanding
<b><u>COMMON STOCK P 0.25 PAR VALUE</u></b>	<b><u>5,096,541,496*</u></b> 2,254,117,253 Listed

11. Item number/s reported herein:

**Item 9. Other Events**

**Results of the Regular Meeting of the Board of Directors of Premiere Horizon Alliance Corporation**

Premiere Horizon Alliance Corporation (PHA) Board of Directors approved the following actions on October 7, 2021:

- i) The acceptance of the resignation of Mr. Victor Y. Lim, Jr., and election of Mr. Eugene T. Tan as replacement regular director.

Mr. Tan is presently the Co-CEO of Oriental Patron Asia Ltd. where he manages the corporate finance, capital markets, M&A, sales and distribution businesses and private investment business lines of the 28 year old Greater China firm in Hong Kong. Mr. Tan has been an investment banking professional for the past 31 years with senior banking positions in Goldman Sachs, Salomon Smith Barney, ING Barings, HongKong Bank, Oppenheimer Investments Asia, Rothschild and Co. He graduated Summa Cum Laude in Business Administration and Accountancy from the University of the Philippines. Mr. Tan obtained his MBA from Stanford University where he was an Arjay Miller Scholar and Deloitte and Touche Accounting Awardee.

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iii) The change of external auditors from Sycip, Gorres, Velayo & Co. to Reyes Tacandong & Co.

iv) The holding of the Annual Stockholders meeting on December 17, 2021 and setting of the Record Date on November 03, 2021.



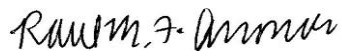
**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Premiere Horizon Alliance Corporation**  
Issuer

**07 October 2021**  
Date

**By:**



**Raul Ma. F. Anonas**  
Corporate Information Officer