

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Feb 22, 2021
 2. SEC Identification Number
147584
 3. BIR Tax Identification No.
002-727-376-000
 4. Exact name of issuer as specified in its charter
Premiere Horizon Alliance Corporation
 5. Province, country or other jurisdiction of incorporation
Philippines
 6. Industry Classification Code(SEC Use Only)
 7. Address of principal office
Unit 1705, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas
Center, Pasig City
Postal Code
1605
 8. Issuer's telephone number, including area code
(02) 8632-7715
 9. Former name or former address, if changed since last report
Not Applicable
 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|-------------------------------|---|
| Common Stock P 0.25 Par Value | 2,254,117,253 |
11. Indicate the item numbers reported herein
Item No. 9 Other Item

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Premiere Horizon Alliance Corporation
PHA

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Premiere Horizon set to be included on FTSE Global Equity Index Series

Background/Description of the Disclosure

Premiere Horizon Alliance Corporation (PHA) is set to be included on the highly-tracked FTSE Global Equity Index Series for Asia Pacific ex-Japan ex-China on the FTSE Micro Cap and FTSE Total Cap indices effective 19 March 2021. The inclusion was announced in the 19 February 2021 FTSE Global Equity Index Series Semi-Annual Review. In connection to that FTSE Announcement, the said Index Review may be subject to revision until close of business of March 5, 2021, Friday.

The FTSE Global Equity Index Series (GEIS) provides market participants with a series of seamless global equity benchmarks for use in the development of institutional investor policy directions and as the basis for index-linked products.

Premiere Horizon was able to hurdle the requirements for index inclusion which are: a) eligibility screening in terms of minimum voting rights, minimum free float and foreign ownership, b) a minimum investable market cap of US\$25M and c) liquidity thresholds based on median daily trading volume per month.

PHA has an average daily trading volume of Php190M since the 29 October 2020 disclosure. Premiere Horizon announced that the group of Mr. Marvin Dela Cruz, principal owner of SquidPay Technology Inc. (SPT), a leading fintech company, will be acquiring 55% ownership of PHA for a total consideration of Php925M. To date, the Php300M cash payment has been completed and the balance of Php625M will be a combination of cash and/or SPT shares.

Premiere Horizon is an investment holding company with a vision of countryside development through pioneering technologies and innovative business models. PHA is involved in the following businesses: a) contract mining through its subsidiary, Premiere Georesources and Development Inc. (PGDI), b) real estate development through its subsidiary, Goshen Land Capital, Inc. and c) tourism estate development through its subsidiary, West Palawan Premiere Development Corp (WPP). PHA has also set into motion the transformation of WPP into PHA Land, a national real estate development company. PHA Land shall be its vehicle to pursue countryside and township development, first home residential and co-living projects, resort and leisure destinations, and light industrial logistics hubs. PHA also recently announced its venture into AgriTech through its subsidiary PHAgriforest.

Other Relevant Information

To reflect the date of the changes in the FTSE Index Review.

Filed on behalf by:

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| Name | Raul Ma. Anonas |
| Designation | Executive Vice President and COO, Chief Information Officer (CIO) and SEC Compliance Officer |