

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Sep 27, 2021
2. SEC Identification Number  
147584
3. BIR Tax Identification No.  
002-727-376-000
4. Exact name of issuer as specified in its charter  
PREMIERE HORIZON ALLIANCE CORPORATION
5. Province, country or other jurisdiction of incorporation  
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Unit 1705, East Tower, Philippine Stock Exchange Tower, Exchange Road, Ortigas  
Center, Pasig City  
Postal Code  
1605
8. Issuer's telephone number, including area code  
(02) 8632 - 7715
9. Former name or former address, if changed since last report  
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	5,096,541,496

11. Indicate the item numbers reported herein  
Item No. 9 Other Item

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*

# Premiere Horizon Alliance Corporation

## PHA

**PSE Disclosure Form 4-13 - Clarification of News Reports**  
**References: SRC Rule 17 (SEC Form 17-C) and**  
**Section 4.4 of the Revised Disclosure Rules**

**Subject of the Disclosure**

Clarification of News Reports

**Source**

Bilyonaryo.com

**Subject of News Report**

Bagong gimmick: PHA to create gaming app in partnership with IT firm owned by its president and CEO Augusto Serafica

**Date of Publication**

Sep 24, 2021

**Clarification of News Report**

We would like to clarify to the PSE, the investing public and the trading participants that the Memorandum of Understanding (MOU) between PHA Big Bounty and Bengga is non binding and still subject to the final terms and conditions and the approval of the PHA Board of Directors. The MOU includes a thirty (30) day due diligence period which allow both parties assess the partnership and investment.

Bengga is currently owned by the following individuals: Raymundo Toribio C. Serafica III (75%) and Augusto Antonio C. Serafica, Jr. (25%).

**Other Relevant Information**

None

**Filed on behalf by:**

**Name**

Raul Ma. Anonas

**Designation**

Executive Vice President, Chief Operating Officer, Chief Information Officer (CIO) and SEC Compliance Officer