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## Premiere Horizon Alliance Corporation PHA

**PSE Disclosure Form 17-7 - Statement of Changes in Beneficial  
Ownership of Securities**  
*References: SRC Rule 23 and  
Section 17.5 of the Revised Disclosure Rules*

|   |                                  |
|---|----------------------------------|
| <b>Name of Reporting Person</b>                   | AUGUSTO ANTONIO C. SERAFICA, JR. |
| <b>Relationship of Reporting Person to Issuer</b> | CHAIRMAN / PRESIDENT & CEO       |

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|--|
| <b>Description of the Disclosure</b>   |
| Statement of Changes in Beneficial Ownership of Securities (SEC FORM 23-B) of Mr. Augusto Antonio C. Serafica, Jr. |

**Filed on behalf by:**

|                    |                                    |
|--------------------|------------------------------------|
| <b>Name</b>        | Raul Ma. Anonas                    |
| <b>Designation</b> | Executive Vice President, CIO/ COO |

Check box if no longer subject to filing requirement

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**  
 Filed pursuant to Section 23 of the Securities Regulation Code

SECURITIES AND EXCHANGE COMMISSION  
 Metro Manila, Philippines

REVISED

|  |                                |  |  |   |  |
|--|--------------------------------|--|--|---|--|
| 1. Name and Address of Reporting Person                                |                                | 2. Issuer Name and Trading Symbol              |  | 7. Relationship of Reporting Person to Issuer<br>(Check all applicable) |  |
| SERAFICA, JR. AUGUSTO ANTONIO C.<br>(Last) (First) (Middle)            | PREMIERE HORIZON ALLIANCE CORP | 3. Statement for Month/Year<br>May-19          |  | Director<br>X Officer<br>10% Owner<br>Other (specify below)             |  |
| Unit 1705, 17F, East Tower, Philippine Stock Exchange Ctr.<br>(Street) | 102 097 338                    | 6. If Amendment, Date of Original (Month/Year) |  | Chairman / President & CEO  |  |
| Ortigas Center, Pasig City<br>(City)                                   | Filipino                       | 4. Citizenship                                 |  |   |  |
| 1605<br>(Postal Code)  |                                |  |  |   |  |

Table 1 - Equity Securities Beneficially Owned

| 1. Class of Equity Security | 2. Transaction Date (Month/Day/Year) | 4. Securities Acquired (A) or Disposed of (D) |            | 3. Amount of Securities Owned at End of Month |                  | 4. Ownership Form: Direct (D) or Indirect (I) | 6. Nature of Indirect Beneficial Ownership |
|-----------------------------|--------------------------------------|---|------------|---|------------------|---|--|
|                             |                                      | Amount  | (A) or (D) | %   | Number of Shares |   |  |
| Previous Month : Common     |                                      |   |            |   | 115,570,001      | D & I   |  |
| This Month : Common         | 05.03.19                             | 1,000,000.00                                  | (A)        | 0.89  | 1,000,000        | D   |  |
| Total to Date : Common      |                                      |   |            |   | 116,570,001      | D & I   |  |

(Print or Type Responses)

**If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.**

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
  - (A) Voting power which includes the power to vote, or to direct the voting of, such security, and/or
  - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
  - (A) held by members of a person's immediate family sharing the same household;
  - (B) held by a partnership in which such person is a general partner;
  - (C) held by a corporation of which such person is a controlling shareholder; or
  - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., warrants, options, convertible securities)

| 1. Derivative Security | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Yr) | 4. Number of Derivative Securities Acquired (A) or Disposed of (D) |            | 5. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 6. Title and Amount of Underlying Securities |                            | 7. Price of Derivative Security | 8. No. of Derivative Securities Beneficially Owned at End of Month | 9. Ownership Form of Derivative Security: Direct (D) or Indirect (I) * | 10. Nature of Indirect Beneficial Ownership |
|------------------------|--|------------------------------------|--|------------|--|-----------------|--|----------------------------|---------------------------------|--|--|---|
|                        |  |                                    | Amount   | (A) or (D) | Date Exercisable   | Expiration Date | Title  | Amount or Number of Shares |                                 |  |  |   |
| Not Applicable         |  |                                    |  |            |  |                 |  |                            |                                 |  |  |   |
|                        |  |                                    |  |            |  |                 |  |                            |                                 |  |  |   |
|                        |  |                                    |  |            |  |                 |  |                            |                                 |  |  |   |
|                        |  |                                    |  |            |  |                 |  |                            |                                 |  |  |   |
|                        |  |                                    |  |            |  |                 |  |                            |                                 |  |  |   |

Explanation of Responses:

Note: File three (3) copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Pasig on this 6th day of May 2019

AUGUSTO ANTONIO G. SERAFICA, JR.  
Chairman / President & CEO