

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 17, 2019
2. SEC Identification Number
147584
3. BIR Tax Identification No.
002-727-376-000
4. Exact name of issuer as specified in its charter
PREMIERE HORIZON ALLIANCE CORPORATION
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
Unit 1705, East Tower, Philippine Stock Exchange Center, Exchange Road, Ortigas Center, Pasig City
Postal Code
1605
8. Issuer's telephone number, including area code
(02) 632-7715
9. Former name or former address, if changed since last report
Not applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	1,990,480,889

11. Indicate the item numbers reported herein
Not Applicable

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Premiere Horizon Alliance Corporation

PHA

PSE Disclosure Form 4-30 - Material Information/Transactions

References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

PREMIERE HORIZON AND SAMA GLOBAL INVESTMENT SIGNS MEMORANDUM OF AGREEMENT FOR A FUNDING FACILITY OF 250 MILLION EUROS (PHP 15.0 BILLION)

Background/Description of the Disclosure

Premiere Horizon Alliance Corporation (PHA) recently entered into a Memorandum of Agreement with Sama Global Investment for a 250 million Euro (Php 15.0 Billion) Funding Facility. The funds will be invested by PHA in real estate, tourism hospitality, tourism and infrastructure construction, power generation, financial services and other allied and related undertakings.

The funding facility will have a term of nine years with a fixed interest of 1.25% per annum payable yearly. In 2021, Sama Global shall have the right to convert, in whole or in part, the 250 million Euro funding into an ownership of up to 60% in PHA in accordance with foreign ownership laws and regulations.

Sama Global Investment is a global investment management firm that provides a range of investment strategies to serve a broad spectrum of client needs with headquarters in Doha, Qatar. The cornerstone of Sama Global's investment framework is its ability to see and seize opportunity and introduce future initiatives for its portfolio companies with the end in view of improving overall value of these companies.

Premiere Horizon is a countryside enabler and has been undertaking two landmark projects in the real estate and tourism sectors. PHA is developing a master-planned tourism estate in Puerto Princesa City that brings together serene mountainside resorts and beach retreats through its West Palawan Premiere subsidiary.

The Memorandum of Agreement was signed on January 17, 2019 in Doha, Qatar by Mr. Augusto Antonio C. Serafica, Jr., Chairman and President & CEO of Premiere Horizon Alliance Corporation and Mr. Abdulla Al-Mutawaa, Chairman of Sama Global Investment. Mr. Shahzad Ahmad Mughal, CEO and Board Member of Sama Global Investment and Mr. Shahzada Khurram, Executive Finance Director and Board Member of Sama Global Investment.

Other Relevant Information

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Filed on behalf by:

Name	Raul Ma. Anonas
Designation	CIO/ COO