

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Mar 16, 2020
2. SEC Identification Number  
147584
3. BIR Tax Identification No.  
043-002-727-376
4. Exact name of issuer as specified in its charter  
Premiere Horizon Alliance Corporation
5. Province, country or other jurisdiction of incorporation  
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Unit 1705, East Tower, Philippine Stock Exchange Center, Exchange Road, Ortigas  
Center, Pasig City  
Postal Code  
1605
8. Issuer's telephone number, including area code  
(02) 8632-7715
9. Former name or former address, if changed since last report  
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	1,990,480,889

11. Indicate the item numbers reported herein  
Item No. 9 Other Item

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Premiere Horizon Alliance Corporation

## PHA

### PSE Disclosure Form 4-30 - Material Information/Transactions

**References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules**

#### Subject of the Disclosure

Compliance to SEC Notice issued to Publicly Listed Companies on 12 March 2020 regarding COVID-19 Pandemic

#### Background/Description of the Disclosure

In response to the SEC Notice to the Publicly Listed Companies issued on March 12, 2020, Premiere Horizon Alliance Corporation (PHA) has prepared the following assessment on the risks and impact of the COVID-19 on the business operations of the Company.

##### Risk on Employees

PHA is an investment holding company that has a small number of employees, with its subsidiaries operating outside of the National Capital Region. Risk of the COVID-19 on the parent company's employees is low given the extensive precautionary measures that we are currently implementing such as the following:

1. Provision of alcohol and hand sanitizers in the office, as well as regular cleaning of the office;
2. Work-from-home, shifting schedules, or skeletal workforce scheme;
3. Employees are urged to use remote communications such as mobile and video calls; and
4. Should employees have one or more of the symptoms of COVID-19, they are advised to undergo home quarantine and/or seek the advice of health personnel.

These measures are also being implemented in the Company's subsidiaries. PHA shall closely monitor updates from the Department of Health and other government agencies on COVID-19 reports, and undertake additional measures mandated by these agencies.

##### Risk on Operations

PHA's fund raising activities are being affected by the COVID-19 pandemic. Meetings with prospective investors are being postponed and rescheduled and creditors are being updated regularly on subsidiary operations.

With regards to the operations of our subsidiaries, internal fund generation through revenue and end-user financing takeout are being affected. The community quarantine imposed in certain areas is also hampering the revenue and sales collections as well as sales finalization.

Mitigating measures being undertaken include cost reduction and cash flow management actions to ride out this event.

We remain committed to have our offices remain operational and functional.

#### Other Relevant Information

N/A

#### Filed on behalf by:

<b>Name</b>	Raul Ma. Anonas
<b>Designation</b>	Executive Vice President, CIO/ COO