

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
May 4, 2023
2. SEC Identification Number  
147584
3. BIR Tax Identification No.  
002-727-376-000
4. Exact name of issuer as specified in its charter  
Premiere Horizon Alliance Corporation
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office  
Unit 1705, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas  
Center, Pasig City  
Postal Code  
1605
8. Issuer's telephone number, including area code  
(02) 8632 - 7715
9. Former name or former address, if changed since last report  
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	5,708,359,504

11. Indicate the item numbers reported herein  
Item No. 9 Other Item

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Premiere Horizon Alliance Corporation PHA

**PSE Disclosure Form 4-30 - Material Information/Transactions**  
**References: SRC Rule 17 (SEC Form 17-C) and**  
**Sections 4.1 and 4.4 of the Revised Disclosure Rules**

**Subject of the Disclosure**

Auction Rules and Procedures

**Background/Description of the Disclosure**

The Company has posted the rules and procedures for the May 11, 2023 auction of delinquent shares on the PHA website.

**Other Relevant Information**

None

**Filed on behalf by:**

<b>Name</b>	Raul Ma. Anonas
<b>Designation</b>	Executive Vice President, Chief Operating Officer, Chief Information Officer (CIO) and SEC Compliance Officer

# COVER SHEET

1 4 7 5 8 4

SEC Registration  
Number

P R E M I E R E H O R I Z O N A L L I A N C E  
C O R P O R A T I O N

(Company's Full Name)

U N I T 1 7 0 5 1 7 T H F L O O R , E A S T T O  
W E R P H I L I P P I N E S T O C K E X C H A N G E  
C E N T R E , E X C H A N G E R O A D O R T I G A S  
C E N T E R , P A S I G C I T Y

RAUL MA. F. ANONAS

Contact Person

Tel No. 8632-7715

Company Telephone Number

## SEC FORM 17-C

1 2 3 1

Month Day  
Fiscal Year  
Meeting

FORM TYPE

0 5

Month Day  
Annual

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_

LCU

Document ID

\_\_\_\_\_

Cashier

STAMPS

PSE No.  
SEC No. 147584  
FILE No.

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**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (C) THEREUNDER**

1. Date of Report: **4 May 2023**
2. SEC identification number: **147584**                      3. BIR Tax Identification No.: **002-727-376-000**
3. Exact name of registrant as specified in its charter:  
**PREMIERE HORIZON ALLIANCE CORPORATION.**
5. Province, country or other jurisdiction of incorporation or organization: **PHILIPPINES**
6. Industry Classification Code:  (SEC Use Only)
7. Address of registrant's principal office: Postal Code  
**UNIT 1705, EAST TOWER, PHILIPPINE STOCK EXCHANGE CENTRE, EXCHANGE ROAD**  
**ORTIGAS CENTER, PASIG CITY** **1605**
8. Registrant's telephone number, including area code: **(+632) 8632-7715**
9. Former name, former address and former fiscal year, if changed since last report: **NOT APPLICABLE**
10. Securities registered pursuant to Sections 8 & 12 of the Code, or Sections 4 & 8 of the RSA:

Title of each Class

Number of shares of common  
stock outstanding and amount  
of debt outstanding

**COMMON STOCK P 0.25 PAR VALUE**

**5,708,359,504 COMMON SHARES**  
2,254,117,253 Issued and Listed

11. Item number/s reported herein:

**Item 9. Other Events**

**Auction Rules and Procedures:**

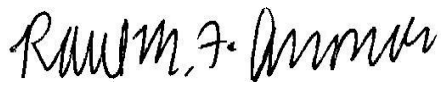
The Company has posted the rules and procedures for the May 11, 2023 auction of delinquent shares on the PHA website.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Premiere Horizon Alliance Corporation**  
Issuer

**04 May 2023**  
Date

A handwritten signature in black ink, appearing to read "Raul Ma. F. Anonas". The signature is written in a cursive, slightly slanted style.

**RAUL MA. F. ANONAS**  
Corporate Information Officer