

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 22, 2019
2. SEC Identification Number
147584
3. BIR Tax Identification No.
043-002-727-376
4. Exact name of issuer as specified in its charter
PREMIERE HORIZON ALLIANCE CORPORATION
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
Unit 1705, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City
Postal Code
1605
8. Issuer's telephone number, including area code
(02) 632-7715
9. Former name or former address, if changed since last report
Not Applicable
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON STOCK P 0.25 PAR VALUE	1,990,480,889

11. Indicate the item numbers reported herein
Item No. 9 Other Item

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Premiere Horizon Alliance Corporation

PHA

PSE Disclosure Form 4-32 - Reply to Exchange's Query

Subject of the Disclosure

Reply to Exchange's Query

Description of the Disclosure

PREMIERE HORIZON AND SAMA GLOBAL INVESTMENT SIGNED MOA FOR A FUNDING FACILITY OF 250 MILLION EUROS (PHP 15.0 BILLION)

Premiere Horizon Alliance Corporation (PHA) in January 18, 2019 announced the signing of a Memorandum of Agreement with Sama Global Investment for a 250 million Euro (Php 15.0 Billion) Funding Facility. The funds will be invested by PHA in real estate, tourism hospitality, tourism and infrastructure construction, power generation, financial services and other allied and related undertakings.

The funding facility will have a term of nine years with a fixed interest of 1.25% per annum payable yearly. In 2021, Sama Global shall have the right to convert, in whole or in part, the 250 million Euro funding into an interest of up to 60% in PHA subject to Philippine foreign ownership laws and regulations.

Information Requested

Specifically, the funding Facility from Sama Global Investment will be allocated to the following industries:

A. Real Estate Industry: Such as land, villas, apartment buildings, high rise commercial, industrial, residential buildings etc.

B. Tourism Hospitality Industry: Such as 4/5 star hotels, event planning, theme parks, etc.

C. Tourism & Infrastructure Construction Industry: Such as construction of buildings, networks, road, landscaping etc.

D. Power Generation Industry: Such as electricity generation plants, networks, etc. or fossil fuel energy plants such as LNG, petrol, etc.

E. Financial Industry: Such as banks, and other financial institutions

F. Other Allied and Related Undertakings: Such as involving business consolidations, housekeeping, and streamlining of costs, expenses and operations.

The details of the funding facility are as follows:

Transaction Type Private Instrument – Standby Letter of Credit or Bank Guarantee

Investment Currency EUR – Euros

Total Investment/Loan Amount 250,000,000 (Two Hundred and Fifty Million Only)

Instrument Cost 4% (Four percent) – 2% to be paid by Sama Global, 2% to be paid by PHA

Interest 1.25% on the Total Investment/Loan Amount

PHA and Sama Global have agreed to the following rights and responsibilities

Logo Rights Both Parties retain the right to use the logo of the other Party in their public marketing schemes including websites, newspapers and other communications.

Interest PHA shall be entitled to pay the interest amount of 1.25% on a yearly basis to Sama Global.

Control of Funds PHA shall have full control over the Total Investment Amount and may invest in any industry based in the terms agreed mutually.

Board of Directors Sama Global shall have the right to nominate up to four board members in the Company, subject to applicable Philippine laws and regulations on board representations of public corporations

Treasury Control Sama Global shall have the right to nominate the treasurer for the control of the Company Treasury

Filed on behalf by:

Name	Raul Ma. Anonas
Designation	CIO/ COO