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Premiere Horizon Alliance Corporation PHA

PSE Disclosure Form 17-7 - Statement of Changes in Beneficial Ownership of Securities *References: SRC Rule 23 and Section 17.5 of the Revised Disclosure Rules*

Name of Reporting Person	AUGUSTO ANTONIO C. SERAFICA, JR.
Relationship of Reporting Person to Issuer	CHAIRMAN / PRESIDENT & CEO

Description of the Disclosure

Statement of Changes in Beneficial Ownership of Securities (SEC FORM 23-B) of Mr. Augusto Antonio C. Serafica, Jr.

Filed on behalf by:

Name	Raul Ma. Anonas
Designation	Executive Vice President, CIO/ COO

COVER SHEET

1 4 7 5 8 4

SEC Registration
Number

P R E M I E R E H O R I Z O N A L L I A N C E
C O R P O R A T I O N

(Company's Full Name)

U N I T 1 7 0 5 1 7 T H F L O O R , E A S T T O
W E R P H I L I P P I N E S T O C K E X C H A N G E
C E N T R E , E X C H A N G E R O A D O R T I G A S
C E N T E R , P A S I G C I T Y

RAUL MA. F. ANONAS

Contact Person

Tel No. 632-7715

Company Telephone Number

SEC FORM 23-B

Augusto Antonio C. Serafica Jr.

1 2 3 1
Month Day
Fiscal Year
Meeting

FORM TYPE

0 5
Month Day
Annual

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes

REVISED

SECURITIES AND EXCHANGE COMMISSION
Metro Manila, Philippines

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES
Filed pursuant to Section 23 of the Securities Regulation Code

FORM 23-B

Check box if no longer subject to filing requirement

1. Name and Address of Reporting Person SERAFICA, JR. AUGUSTO ANTONIO C. (Middle) Unit 1705, 17F, East Tower, Philippine Stock Exchange Ctr. Ortigas Center, Pasig City (City) (Province) (Postal Code)		2. Issuer Name and Trading Symbol PREMIERE HORIZON ALLIANCE CORP		3. Tax Identification Number 102 097 338		4. Citizenship Filipino		5. Statement for Month/Year April-19		6. Amendment Date of Original (Month/Year)		7. Relationship of Reporting Person to Issuer (Check all applicable) Director _____ Officer _____ 10% Owner _____ Other _____ (specify below) Chairman / President & CEO	
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1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)		3. Amount of Securities Owned at End of Month		4. Ownership Form: Direct (L) or Indirect (I) *	6. Nature of Indirect Beneficial Ownership
		Amount	(A) or (D)	%	Number of Shares		
Previous Month : Common					114,070,001	D & I	
This Month : Common	04.30.19	1,000,000.00	(A)	0.93	1,000,000	D	
	04.30.19	147,000.00	(A)	0.90	147,000	D	
	04.30.19	353,000.00	(A)	0.89	353,000	D	
Total to Date : Common					115,570,001	D & I	

(Print or Type Responses)

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.
 (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
 (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
 (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
 (A) held by members of a person's immediate family sharing the same household;
 (B) held by a partnership in which such person is a general partner;
 (C) held by a corporation of which such person is a controlling shareholder; or
 (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

FORM 23-B (continued)

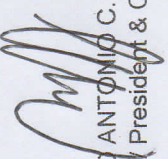
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., warrants, options, convertible securities)

1. Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Number of Derivative Securities Acquired (A) or Disposed of (D)		5. Date Exercisable and Expiration Date (Month/Day/Year)		6. Title and Amount of Underlying Securities		7. Price of Derivative Security	8. No. of Derivative Securities Beneficially Owned at End of Month	9. Ownership Form of Derivative Security, Direct (D) or Indirect (I) *	10. Nature of Indirect Beneficial Ownership
			Amount	(A) or (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Not Applicable												

Explanation of Responses:

Note: File three (3) copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Pasig on this 2nd day of May 2019


AUGUSTO ANTONIO C. SERAFICA, JR.
 Chairman / President & CEO